

Math 1450 - Calculus 1

Mon, Nov. 3

Announcements:

- * HW 10 due on Thursday, Nov. 6 - covers 4.1 and 4.2
- * Quiz 8 on Thursday, covers all 4.1+4.2 sugg. HW
- * Exam 3 on Wednesday, Nov. 12
covers 3.5, 3.6, 3.7, 3.9, 3.10
4.1, 4.2, 4.3, 4.6

Today:

- 4.2: Optimization
- 4.3: Optimization + Modeling

Office Hours

Mondays, 12-1

Wednesdays, 2-3

+ Help Desk! 12-1

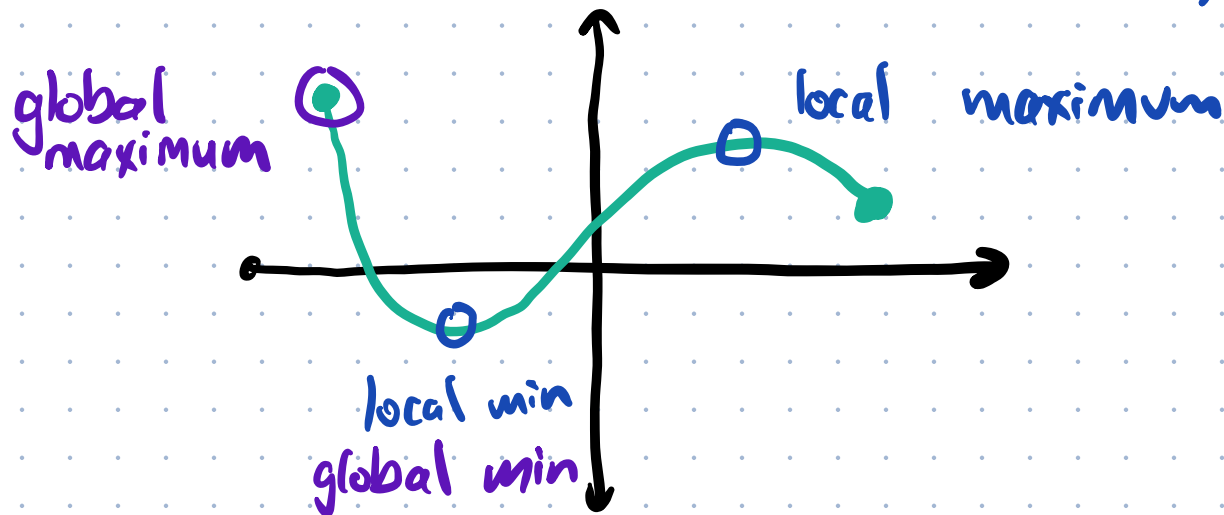
4.2: Optimization

4.1: Goal: Find all local minima and local maxima, and inflection points.

Optimization: Finding where a function is largest or smallest anywhere.

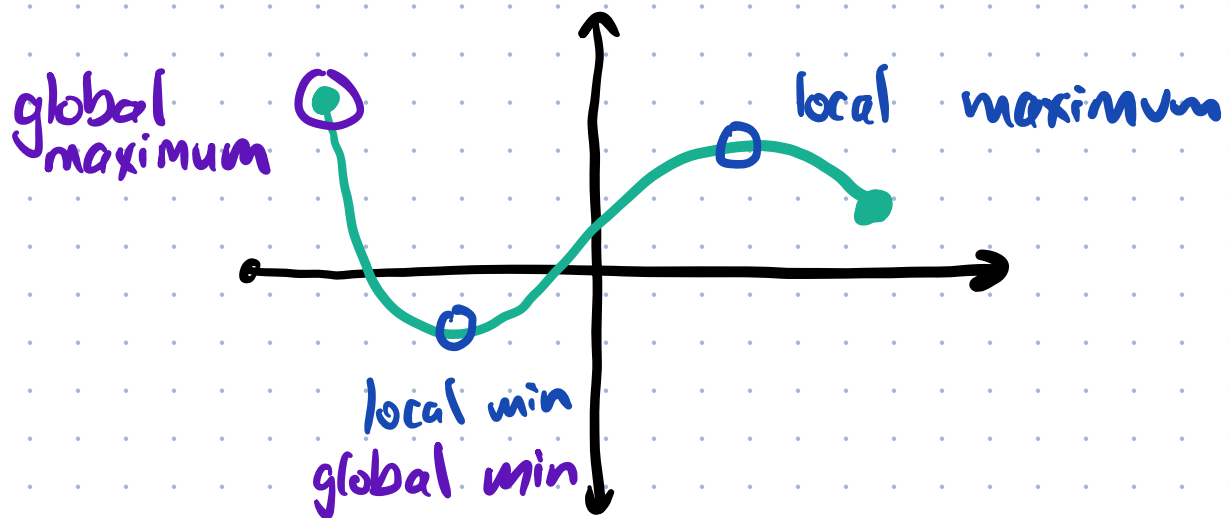
Global minimum: where is a function smallest ever

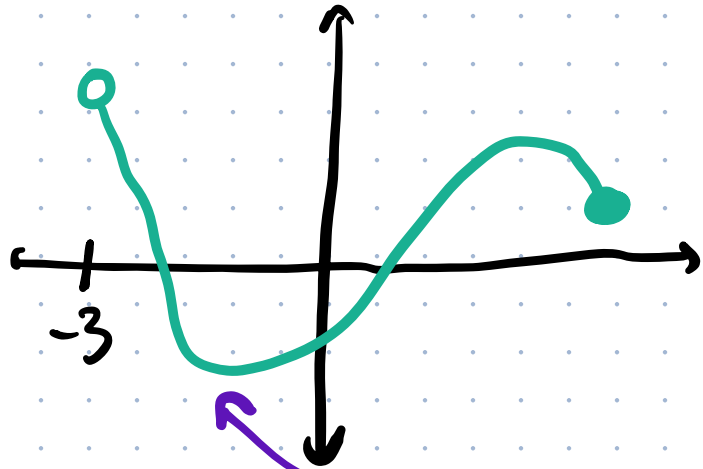
Global maximum: where is it largest ever



Fact: If f is continuous on a closed interval $[a, b]$ (has endpoints), then f must have both a global max and a global min somewhere in $[a, b]$.

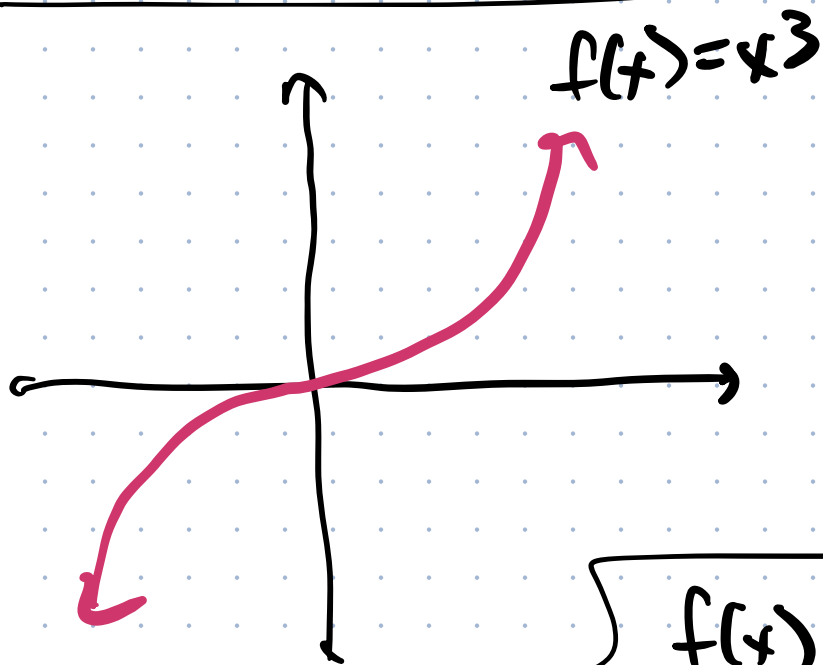
example





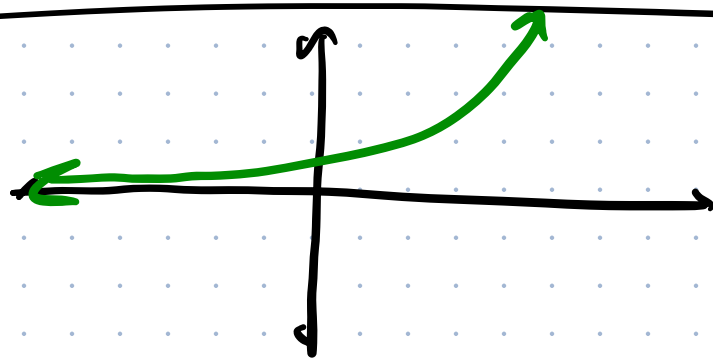
no global maximum
yes global minimum

there is no single x -val.
that has the largest
 y -value



no local extrema
no global extrema

$f(x) = e^x$



no local extrema
no global extrema

Steps

* Find the critical points.

* Plug the critical points and the endpoints if they exist back into the function to find their y -values

Biggest = maybe the global max

Smallest = maybe the global min

} if both endpoints exist, then the "maybe" becomes "definitely."

Every global max or min occurs at either a local max or min or an endpoint.

If we're missing endpoints, we have to think about how the graph looks.

Ex: Find the global extrema of
 $f(x) = x^3 - 9x^2 - 48x + 52$
on the interval $(-\infty, 14]$

$$3x^2 - 18x - 48 = 3 \cdot (x+2)(x-8) \quad -\infty < x \leq 14$$

Step 1: Critical points:

In 4.1, we did this example:

critical points: $x = -2, 8$
endpoints: $x = 14$

$$f(-2) = (-2)^3 - 9(-2)^2 - 48(-2) + 52 = 104$$

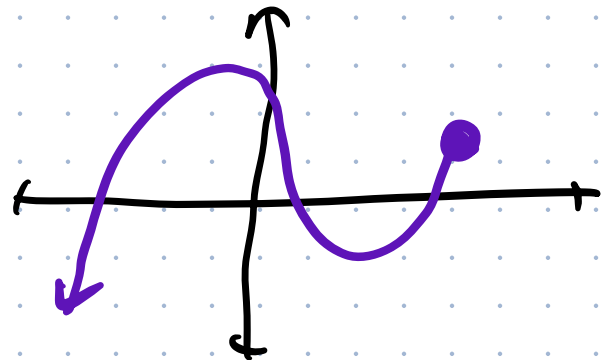
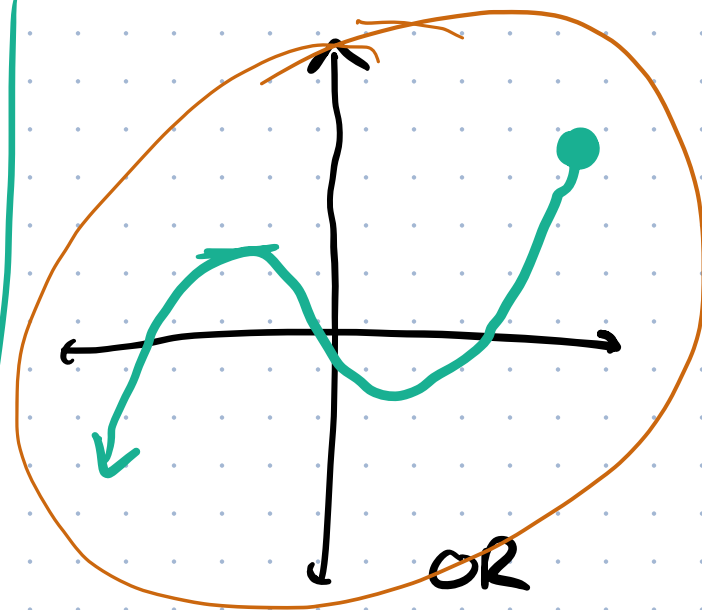
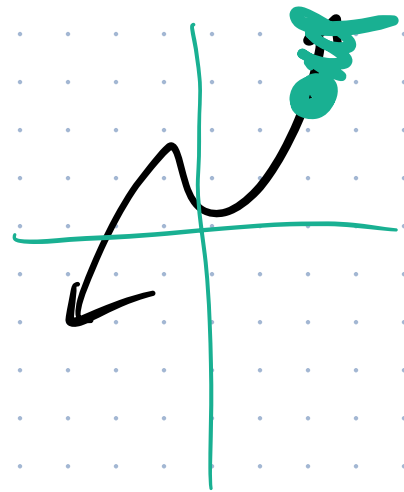
$$f(8) = -396$$

$$f(14) = 360$$

global maximum: $(14, 360)$

global minimum: ~~$(8, -396)$~~
DNE

no global minimum



Takes lots of practice.

4.3: Optimization and Modeling

This section: "Optimize some quantity, subject to some constraint"

Find global max
or global min

volume of a box

surface area of a
box

area of a fenced
in yard

gas consumption

fixed surface area

fixed volume

fixed amount of fence

fixed distance

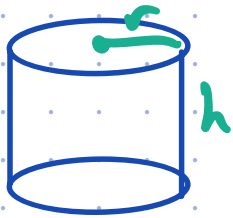
Ex: (from book) What are the dimensions of an aluminum can (cylinder) that holds 40 in^3 of juice and uses the least amount of material?



surface area
quantity we want
to minimize

volume
constraint

Constraint: Volume = 40
Goal: minimize surface
area



$$\text{Volume} = \pi r^2 \cdot h$$

$$\text{area of a circle} = \pi r^2$$

$$\text{Surface area} = \underbrace{2\pi r^2}_{\text{top + bottom}} + \underbrace{h \cdot (2\pi r)}_{\text{outside}}$$

Two variables, r and h

The constraint tells us how r and h must be related.

$$\pi r^2 h = 40$$

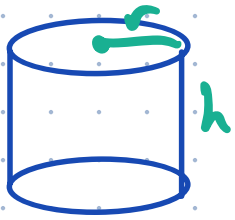
* Use the constraint to solve for one variable in terms of the other.

solve for h → $h = \frac{40}{\pi r^2}$

solve for r → $r = \sqrt{\frac{40}{\pi h}}$

pick the one that looks nicest

Constraint: $\text{Volume} = 40$
Goal: minimize surface area



$$\text{Volume} = \pi r^2 \cdot h$$

$$\text{Surface area} = \underbrace{2\pi r^2}_{\text{top+bottom}} + \underbrace{h \cdot (2\pi r)}_{\text{outside}}$$

$$h = \frac{40}{\pi r^2}$$

Surface area: plug in $h = \frac{40}{\pi r^2}$ so we only have one variable

$$2\pi r^2 + 2\pi r \cdot h = 2\pi r^2 + 2\pi r \cdot \left(\frac{40}{\pi r^2}\right)$$

$$S(r) = 2\pi r^2 + \frac{80}{r}$$

Use the stuff from 4.2 to find the global minimum of $S(r)$.