

# Math 1450 - Calculus 1

Fri, Aug 29

## Announcements:

- \* No class on Monday
- \* Calculators - Graphing calc allowed for exams/activities, but you really only need a scientific calculator.   
 nothing with wifi capabilities
- \* First HW due Thurs, Sept 4 - Wiley Plus
- \* First quiz same day (no calculators for quizzes)
- \* Course website!

jaypantone.com → Math 1450

## Today:

- 1.2: Exponential Functions
- 1.3: New Functions from Old
- 1.4: Logarithmic Functions

## Office Hours

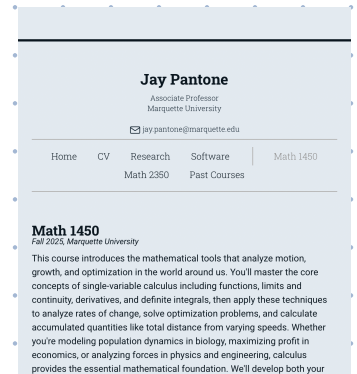
Mondays, 12-1

Wednesdays, 2-3

+ Help Desk!

# Old Lecture/Exercise Videos

- In Fall 2020 this class was all pre-recorded videos.
- For each section I recorded 2 videos:
  - \* A lecture on the material
  - \* A video working through 5 exercises
- I'm putting links to them on the course calendar
- The material is close but not the same, and some of the sections are different, so it's not a substitute for class!
- But they might help if you're stuck on a topic.



# Exponential Growth Formula:

$$P(t) = \underbrace{14.235}_{\text{starting value y-intercept}} \cdot \underbrace{(1.03)}_{\text{base}}^{\text{independent variable } t}$$

starting value  
y-intercept

"growth rate"

= base - 1

$$1.03 - 1 = 0.03$$

The general form for exponential growth is

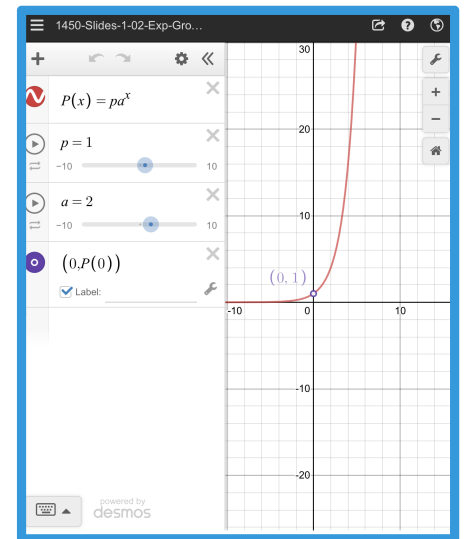
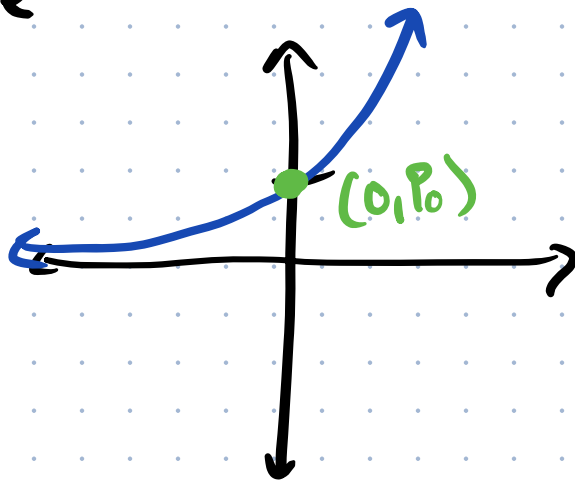
$$P(t) = P_0 \cdot a^t$$

base

growth rate =  $a - 1$

For  $P(t)$  to grow, we need  $a > 1$  and  $P_0 > 0$ .

General shape:

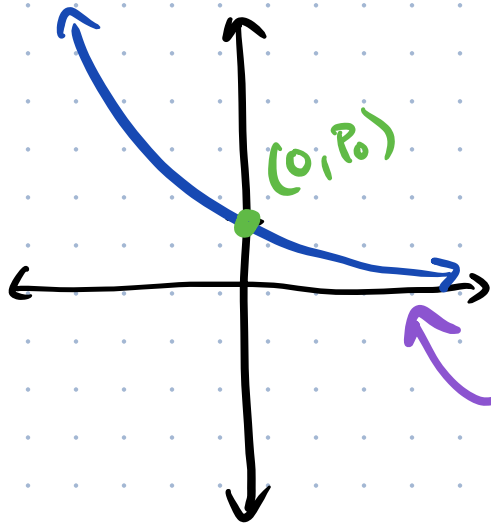




# Exponential Decay

$$P(t) = P_0 a^t$$

When  $0 < a < 1$ , we have exponential decay



approaches 0  
but never reaches it  
"asymptote"

## Example:

Your body filters medication from your blood at a rate that depends on the medication. Ampicillin is filtered at a rate of 60% per hour.

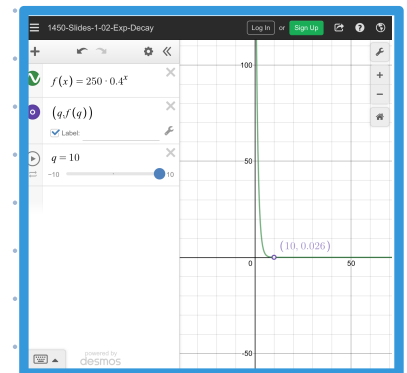
60% gone = 40% is left

Suppose you start with 250 mg in your blood, and let  $f(t)$  be the function for the amount left after  $t$  hours.

$$\begin{aligned} f(0) &= 250 \cdot (0.4)^0 \\ &= 250 \cdot 1 = 250 \end{aligned} \quad \checkmark$$

$$f(t) = 250 \cdot (0.4)^t$$

growth rate = -0.6



# General Exponential Functions

We say  $P$  is an **exponential function** of  $t$  with base  $a$  if

$$P = P_0 a^t,$$

where  $P_0$  is the initial quantity (when  $t = 0$ ) and  $a$  is the factor by which  $P$  changes when  $t$  increases by 1.

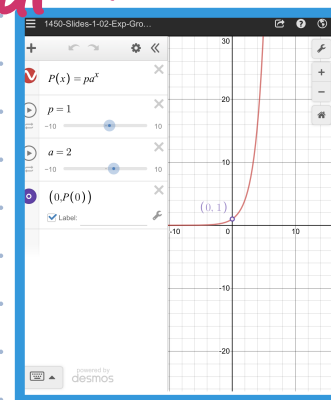
If  $a > 1$ , we have exponential growth; if  $0 < a < 1$ , we have exponential decay.

$a > 1$  : exponential growth

$0 < a < 1$  : exponential decay

$a = 1$  :  $P = P_0 \cdot (1)^t \Rightarrow P = P_0$ , horizontal line

$a < 0$  : doesn't make sense



Some terminology:

"Doubling Rate": the time it takes an exponentially growing quantity to double

"Half-life": the time it takes an exponentially decaying quantity to reduce by 50%.

250mg  $\rightarrow$  125mg

# Base $e$

" $e$ " is a predefined #, kind of like  $\pi$

$$e \approx \underline{2.71828...}$$

(goes on forever without repeating)

For reasons we'll see in a later chapter, " $e$ " is a very convenient quantity for the exponential growth rate.

Plus, you can always rewrite  $P_0 a^t$  — general form — to use "e" — with a little bit of cheating.

Ex:

$$5 \cdot 2^t = 5 \cdot e^{\ln(2) \cdot t}$$

$$\approx 5 \cdot e^{0.693t}$$

$$a^{x \cdot y} = (a^x)^y$$

Why? Rules of exponents

$$e^{\ln(2) \cdot t} = (e^{\ln(2)})^t = 2^t$$

For decay:  $5 \cdot \left(\frac{1}{3}\right)^t = 5 \cdot e^{\ln\left(\frac{1}{3}\right)t}$   
 $\approx 5 \cdot e^{-1.099t}$

When we rewrite with a base of "e",  
we call the constant like 0.693  
or -1.099 the "continuous rate"

When the base is  $e$ , we call the constant like 0.693 or -1.099 the "continuous rate".



Topics in 1.2 we didn't cover:

- Concavity

Suggested HW

1.2: # 6, 7, 11, 13, 15, 25, 27, 29, 37, 41, 44, 65

## Section 1.3 - New Functions From Old

Transformations to a function  $f(x)$ :

$$f(x) \pm c$$

$$f(x \pm c)$$

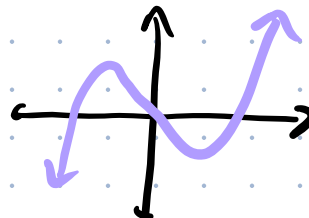
$$c f(x)$$

$$f(cx)$$

$$f(x) + 5$$

$$f(x + 5)$$

Example function:  $f(x) = x^3 - 3x$



$$f(x) \pm c$$

$$f(x) = x^3 - 3x$$

Adding a positive #  $c$  shifts vertically up by  $c$  units.  
Adding a negative #  $c$  shifts vertically down by  $c$  units.

Why? A point on  $f(x)$  is  $f(2) = 2$ .

$$f(2) = 2^3 - 3 \cdot 2 \\ = 8 - 6 = 2 \checkmark$$

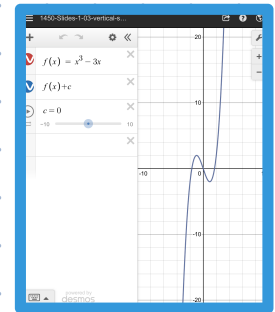
$$\text{Let } \underline{g(x)} = f(x) + 3.$$

$$g(2) = f(2) + 3 = 2 + 3 = 5$$

$$\text{Let } h(x) = f(x) - 7.$$

$$h(2) = f(2) - 7 = 2 - 7 = -5$$

$$2 \rightarrow \boxed{f} \xrightarrow{+3} 5$$



$$f(x \pm c)$$

Adding a positive #  $c$  inside shifts to the left by  $c$  units.

Adding a negative #  $c$  inside shifts to the right by  $c$  units.

Why? Consider  $g(x) = f(x+5)$ .

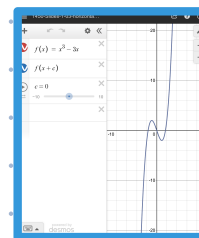
The value of  $g$  at  $x=0$  is the value of  $f$  at  $x=5$ .

$$5^3 - 3 \cdot 5 = 110$$

$$g(0) = f(0+5) = f(5) = 110$$

The point  $(5, 110)$  is on  $f$  and so the point  $(0, 110)$  is on  $g$ .

$g$  pulls its values from 5 to the right,  
so those values go 5 to the left.



$c f(x)$

Multiplying by  $c$  causes a vertical stretch or shrink.

$5 \cdot f(x)$   $c > 1$ : vertical stretch

$1 \cdot f(x)$   $c = 1$ : no change

$\frac{1}{2} \cdot f(x)$   $0 < c < 1$ : vertical shrink

$0 \cdot f(x)$   $c = 0$ : function becomes 0

$-\frac{1}{2} \cdot f(x)$   $-1 < c < 0$ : vertical shrink and flip

$-f(x)$   $c = -1$ : just vertical flip

$-5 f(x)$   $c < -1$ : vertical flip and stretch

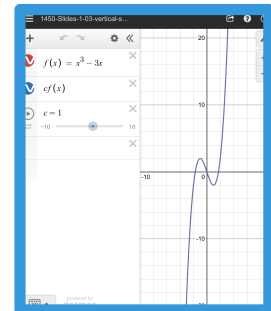
$c f(x)$

Multiplying by  $c$  causes a vertical stretch or shrink.

Why? If  $g(x) = 5f(x)$  then the point  $(2, f(2)) = \underline{(2, 2)}$  becomes

$$g(2) = 5 \cdot f(2) = 10.$$

If  $h(x) = -\frac{1}{2}f(x)$  then the point  $(2, 2)$  becomes



$$f(cx)$$

$c > 1$ : horizontal shrink

$0 < c < 1$ : horizontal stretch

$-1 < c < 0$ : horizontal stretch + flip

$c < -1$ : horizontal shrink + flip

$$f(x) = x^3 - 3x$$

$$f(2) = 2$$

Why? Let  $g(x) = f(\overset{\downarrow}{5}x)$ .

Then  $g$  "grabs" its values from further away.

$$f(10) = 10^3 - 3 \cdot 10 = 970$$

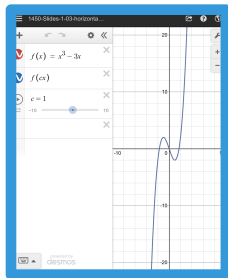
$$g(2) = f(5 \cdot 2) = f(10) = 970$$

So the point (10, 970) moves to (2, 970).

$$f(cx)$$

Let  $h(x) = f(\frac{1}{2}x)$ . Then  $h$  "grabs" its points from closer to the axes.

$$\begin{aligned}(2, f(2)) & \text{ moves to } (2, g(2)) \\ &= (2, f(\tfrac{1}{2} \cdot 2)) \\ &= (2, f(1))\end{aligned}$$





# Recap:

$f(x) \pm c$  : vert. shift

$f(x \pm c)$  : hor. shift

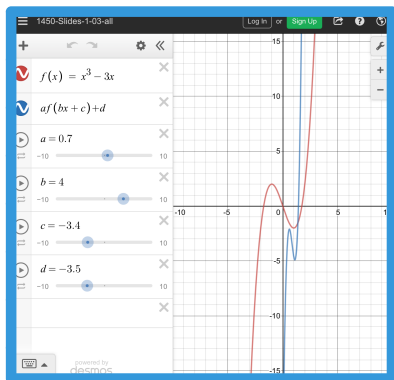
$c f(x)$  : vert. stretch/shrink/flip

$f(cx)$  : hor. stretch/shrink/flip

inside = horizontal  
outside = vertical

inside = opposite

And you can combine these!



# Composition of functions

Composing two functions means doing one first, then the other

Ex:  $f(x) = x^2$ ,  $g(x) = x - 2$   
"square" "subtract 2"

$$\underline{f(g(x))} = f(x-2) = (x-2)^2 = x^2 - 4x + 4$$

$$\begin{array}{c} x \\ \text{3} \end{array} \rightarrow \boxed{g} \xrightarrow{x-2} \boxed{f} \xrightarrow{(x-2)^2} \text{ } \quad f(g(3)) = 1$$
$$g(f(x)) = g(x^2) = x^2 - 2$$

not the same!

$$x \rightarrow \boxed{f} \xrightarrow{x^2} \boxed{g} \rightarrow x^2 - 2 \quad g(f(3)) = 7$$

Order matters! Inside to outside.

$$3 \rightarrow 9 \rightarrow 7$$

Example: Let  $f(x) = x^2 + 2$  and  $g(x) = \sqrt{x} - 5$ .  
Compute  $f(g(x))$  and  $g(f(x))$ ?

$$\begin{aligned}\underline{f(g(x))} &= f(\sqrt{x} - 5) = (\sqrt{x} - 5)^2 + 2 \\ &= x - 10\sqrt{x} + 27\end{aligned}$$

$$\underline{g(f(x))} =$$

$$g(x^2 + 2) = \sqrt{x^2 + 2} - 5$$

different

Skipping for now: Inverse functions  
Odd/Even functions

Suggested HW:

1.3: # 1-5, 9-12, 15-17, 41-46, 47-49